

Specialized Institutes & Workshops Sponsorships

Specialized Events, More Relevant Connections

Our institutes and workshops are built around specific municipal roles and topics — bringing together audiences like Chief Executives, Attorneys, Clerks, Assessors, Building Inspectors, and leaders of larger municipalities in focused learning environments.

This specialization means sponsors connect with smaller, more relevant groups and have more meaningful interactions with the people most aligned to their work.

Sponsorship opportunities are limited for each event based on space and location. Secure your sponsorship now to position your organization in front of Wisconsin city and village officials and staff.



2026 Events:

Urban Alliance	June 4	Kenosha
Municipal Attorney's Institute	June 17-19	Madison
Chief Executives Meeting	August 20-21	Delavan
Assessor's Institute	September 15-17	Appleton
Building Inspectors Institute	September 16-18	Appleton
Urban Alliance	December 11	Green Bay

Full benefits and sponsorship details
on the following page.

Secure your Sponsorship here

Or contact Marketing at partnerships@twm-info.org



TIERED SPONSORSHIP OPPORTUNITIES

Institutes & Workshops

League Business Members receive 10% discount!

Sponsor Benefits	Platinum \$5,000 1 per event	Gold \$3,000 2 per event	Silver \$1,500 3 per event
6' vendor table	Premium location	Premium location	✓
Logo recognition on event signage, mobile app (where applicable) and general session slideshow	Top billing / "presented by"	✓	✓
Complimentary sponsored pre or post-show eblast to all conference attendees (\$2,500 value!)	✓		
Logo recognition in all pre-event email promotion	✓	✓	
Sponsor recognition in one pre or post-event social media post	✓	✓	
Complimentary conference registration <i>Additional registrations at the member rate</i>	3	2	1
Recognition by event MC at a General Session	✓	✓	✓
1-2 minutes of podium time introducing organization at a General Session	✓		
Attendee Registration List (name, org, mailing addresses)	✓	✓	

A LA CARTE SPONSORSHIPS

Add on to your Platinum, Gold, or Silver Event Sponsorship package or purchase as a standalone visibility opportunity (table NOT included if purchased as a standalone sponsorship).

Breakfast Sponsor

\$500 each (One sponsor per breakfast; typically 2-3 breakfasts available per event)

Set the tone for the day by becoming the Breakfast Sponsor! As a host, your brand will be front and center as we welcome attendees with excitement and anticipation. Sponsor one or all breakfasts for any event.

Lunch Sponsor

\$750 each (One sponsor per lunch; typically 1-2 lunches available per event)

Keep attendees energized and engaged by sponsoring lunch. As a sponsor, your brand will be highlighted during this dedicated networking time when attendees gather to connect and recharge. Your sponsorship includes:

- Branding opportunities throughout lunch
- Announcement by event MC recognizing your organization

Dinner/Reception Sponsor

\$1,000 each (One sponsor per dinner; typically 1-2 dinners per event)

Wrap up the day in style by hosting our signature evening gatherings. Your brand will shine as attendees network, relax, and celebrate the day's successes—creating lasting connections in a memorable setting. Sponsor one or all dinners/receptions for any event. Your sponsorship includes:

- Branding opportunities throughout dinner
- Announcement by event MC recognizing your organization
- Recognition in all event promotional communications

Break Sponsor

\$500 each (One sponsor per break; typically 2-4 breaks per event)

Be someone's coffee and snack break hero! Feature your branding alongside beverage and snack service.

ATTORNEY'S INSTITUTE ONLY: Bar Trivia Sponsor

\$750 | Exclusive

Showcase your brand to a fun, engaged crowd during our lively trivia sessions. Your sponsorship includes:

- Branding opportunities throughout the trivia event
- Announcement by host recognizing your organization
- Recognition in all event promotional communications

BUILDING INSPECTOR'S INSTITUTE ONLY: Vendor Showcase Tables

\$200 | 15 Available

Connect directly with attendees during the two-hour vendor showcase and reception on opening night. Each participant receives a 6' table to display your services and solutions.

